

1

00:00:00,000 --> 00:00:03,240

88, 89, 90, 91, 92.

2

00:00:03,240 --> 00:00:04,520

We're getting rich today.

3

00:00:07,020 --> 00:00:09,440

If you look right here, there's a windmill.

4

00:00:09,440 --> 00:00:10,720

That's the Chicago Water Tower.

5

00:00:10,720 --> 00:00:12,080

Once you see it, you see it.

6

00:00:12,080 --> 00:00:14,920

You see it.

7

00:00:14,920 --> 00:00:15,960

She's the lion.

8

00:00:15,960 --> 00:00:17,440

Nobody's figured that out before.

9

00:00:17,440 --> 00:00:18,400

It's buried under a lion.

10

00:00:22,480 --> 00:00:24,960

He said, other than the birth of my kids,

11

00:00:24,960 --> 00:00:28,120

this is the greatest moment of my entire life.

12

00:00:28,120 --> 00:00:29,240

I got a piece of the puzzle.

13

00:00:29,240 --> 00:00:31,640

I'm holding the metal rod in the lightning storm.

14

00:00:31,640 --> 00:00:32,040

Something.

15

00:00:32,040 --> 00:00:33,400

Oh, god.

16

00:00:33,400 --> 00:00:34,400

Oh, come on.

17

00:00:34,400 --> 00:00:35,200

Oh, come on.

18

00:00:35,200 --> 00:00:36,200

Are you kidding me?

19

00:00:36,200 --> 00:00:37,640

You're there.

20

00:00:37,640 --> 00:00:38,440

Wait, is that it?

21

00:00:50,120 --> 00:00:51,600

I love a good puzzle.

22

00:00:51,600 --> 00:00:55,280

Jigsaw, crossword, Sudoku, you name it, I'm in.

23

00:00:55,280 --> 00:00:57,880

And I'm here to tell you about the greatest puzzle

24

00:00:57,880 --> 00:00:59,440

you've never heard of.

25

00:00:59,440 --> 00:01:02,440

It's called The Secret, a mysterious book that

26

00:01:02,440 --> 00:01:06,360

leads to hidden treasure right here in the United States.

27

00:01:06,360 --> 00:01:09,280

But be warned, because once you crack this open,

28

00:01:09,280 --> 00:01:12,800

there's no turning back.

29

00:01:12,800 --> 00:01:16,960

In 1982, an enterprising publisher named Byron Price

30

00:01:16,960 --> 00:01:20,480

buries 12 treasure boxes across the United States

31

00:01:20,480 --> 00:01:23,400

and then releases a book filled with cryptic images

32

00:01:23,400 --> 00:01:27,960

and verses that reveal clues to their locations.

33

00:01:27,960 --> 00:01:31,080

Each box contains a key that can be redeemed

34

00:01:31,080 --> 00:01:32,480

for a valuable gemstone.

35

00:01:35,280 --> 00:01:38,360

Within a year, three teenagers triumphantly unearthed

36

00:01:38,360 --> 00:01:40,440

the first box in Chicago.

37

00:01:40,440 --> 00:01:45,440

But then the trail goes cold for nearly two decades.

38

00:01:45,440 --> 00:01:49,280

But in 2004, a second box is discovered in Cleveland.

39

00:01:49,680 --> 00:01:54,280

In a tragic turn of events, Byron Price dies in a car accident,

40

00:01:54,280 --> 00:01:57,200

taking the locations of the remaining 10 treasures

41

00:01:57,200 --> 00:01:58,120

to his grave.

42

00:02:02,600 --> 00:02:04,680

But The Secret lives on.

43

00:02:04,680 --> 00:02:07,640

Thanks to the power of the internet and new technology,

44

00:02:07,640 --> 00:02:11,280

several teams of puzzle fanatics are right on the edge

45

00:02:11,280 --> 00:02:13,800

of solving the mother of all riddles.

46

00:02:13,800 --> 00:02:16,760

And I can't pass up the chance to join you.

47

00:02:16,800 --> 00:02:19,680

And I can't pass up the chance to join them.

48

00:02:19,680 --> 00:02:23,240

So get ready to get obsessed as we crisscross the nation

49

00:02:23,240 --> 00:02:25,680

and write the next chapter in The Secret.

50

00:02:30,600 --> 00:02:32,080

My name is Josh Gates.

51

00:02:32,080 --> 00:02:34,440

Whoa!

52

00:02:34,440 --> 00:02:38,360

With a degree in archaeology and a passion for exploration,

53

00:02:38,360 --> 00:02:42,560

I have a tendency to end up in some very strange situations.

54

00:02:42,560 --> 00:02:44,600

It's just straight down!

55

00:02:44,600 --> 00:02:46,520

Unbelievable!

56

00:02:46,560 --> 00:02:49,880

My travels have taken me to the ends of the earth

57

00:02:49,880 --> 00:02:52,520

as I investigate the greatest legends in history.

58

00:02:52,520 --> 00:02:54,080

We're good to try. Let's go.

59

00:02:54,080 --> 00:02:56,320

This is Expedition Unknown.

60

00:03:01,160 --> 00:03:04,320

To begin my investigation into the mysteries of The Secret,

61

00:03:04,320 --> 00:03:06,440

I'm going to one of the only two places

62

00:03:06,440 --> 00:03:11,040

where a treasure box was actually found, Chicago.

63

00:03:11,040 --> 00:03:13,200

This is Chicago's L or elevated train.

64

00:03:13,200 --> 00:03:14,920

Every day, nearly a million people

65

00:03:14,920 --> 00:03:16,920

ride these rails into the heart of downtown.

66

00:03:16,920 --> 00:03:19,280

I'm here to learn more about The Secret.

67

00:03:19,280 --> 00:03:22,640

I'm not talking about the Oprah approved self-help book

68

00:03:22,640 --> 00:03:24,600

I'm talking about this secret,

69

00:03:24,600 --> 00:03:25,880

the hunt for buried treasure

70

00:03:25,880 --> 00:03:28,360

that has become an underground phenomenon.

71

00:03:28,360 --> 00:03:30,960

To learn about The Secret, I need to take a journey

72

00:03:30,960 --> 00:03:34,600

into one of the strangest and most bizarre places in history.

73

00:03:38,640 --> 00:03:41,200

In the early 80s, fantasy films, books,

74

00:03:41,200 --> 00:03:43,960

and arcade games are having a golden age.

75

00:03:45,280 --> 00:03:47,520

Groundbreaking publisher Byron Price

76

00:03:47,520 --> 00:03:51,000

is looking to push the genre into the final frontier,

77

00:03:51,000 --> 00:03:53,000

the real world.

78

00:03:53,000 --> 00:03:55,480

Price sets off on a cross-country mission,

79

00:03:55,480 --> 00:03:58,960

carefully crafting puzzles that use a combination of poems

80

00:03:58,960 --> 00:04:04,160

and real landmarks as clues in a one-of-a-kind game.

81

00:04:04,160 --> 00:04:07,960

Price fabricates the actual loot, 12 ceramic boxes,

82

00:04:07,960 --> 00:04:09,840

each containing a key.

83

00:04:09,840 --> 00:04:13,440

Find a key and you unlock a very real reward,

84

00:04:13,440 --> 00:04:15,440

a glittering gemstone.

85

00:04:16,320 --> 00:04:18,640

He buries the 12 ceramic boxes,

86

00:04:18,640 --> 00:04:21,720

each encased in a protective plexiglass shell,

87

00:04:21,720 --> 00:04:24,440

in a dozen different parks around America,

88

00:04:24,440 --> 00:04:26,760

even disguising himself in broad daylight

89

00:04:26,760 --> 00:04:28,560

as a construction worker.

90

00:04:28,560 --> 00:04:33,480

Soon after, the game is afoot and The Secret is born.

91

00:04:33,480 --> 00:04:35,480

And then, about a year later...

92

00:04:40,480 --> 00:04:43,000

Three suburban teenagers uncovered a buried treasure

93

00:04:43,000 --> 00:04:46,800

in Grant Park after reading a book that's called The Secret.

94

00:04:46,800 --> 00:04:50,280

To my right, Bob Robel, Eric Gazarowski.

95

00:04:50,280 --> 00:04:52,080

There's something more to it than this, isn't there?

96

00:04:52,080 --> 00:04:54,400

First off, inside the box, there was a key,

97

00:04:54,400 --> 00:04:56,840

and we have to send it to the author

98

00:04:56,840 --> 00:04:58,600

to let him know that we got the treasure,

99

00:04:58,600 --> 00:05:01,000

and then he sends us out in emerald.

100

00:05:01,000 --> 00:05:02,600

So you really got a treasure.

101

00:05:05,160 --> 00:05:06,880

And now, three decades later,

102

00:05:06,880 --> 00:05:09,640

I'm meeting two of the men at the scene of their victory.

103

00:05:09,640 --> 00:05:10,800

Josh, Eric, nice to meet you.

104

00:05:10,800 --> 00:05:12,400

Eric? Rob, nice to meet you, Josh.

105

00:05:12,400 --> 00:05:14,400

Pleasure. It's not every day I get to meet two

106

00:05:14,400 --> 00:05:16,200

bonafide, successful treasure hunters.

107

00:05:16,200 --> 00:05:17,640

Thank you. Thank you.

108

00:05:17,640 --> 00:05:20,800

And paint me a picture of you three guys in high school.

109

00:05:20,800 --> 00:05:22,320

We liked doing the fantasy gaming,

110

00:05:22,320 --> 00:05:24,840

so we roll out the dice, the boards, and start going.

111

00:05:24,840 --> 00:05:26,680

So you guys were D&D nerds. Yeah.

112

00:05:26,680 --> 00:05:28,960

Oh, yeah. Wow. It's a brave admission.

113

00:05:28,960 --> 00:05:30,520

Take your 10-sided die.

114

00:05:30,520 --> 00:05:32,400

Me too. Me too.

115

00:05:33,400 --> 00:05:35,480

Like a real-life version of the Goonies,

116

00:05:35,480 --> 00:05:37,640

Rob, Eric, and their friend David

117

00:05:37,640 --> 00:05:40,520

found a copy of The Secret and became obsessed

118

00:05:40,520 --> 00:05:43,160

with finding one of the treasure boxes.

119

00:05:43,160 --> 00:05:45,560

The rules of the hunt are simple enough.

120

00:05:45,560 --> 00:05:48,840

The book has 12 illustrations, 12 poems.

121

00:05:48,840 --> 00:05:52,520

Each set corresponds to one treasure in one city.

122

00:05:52,520 --> 00:05:54,720

Decipher an illustration and poem,

123

00:05:54,720 --> 00:05:57,920

and walk your way to fortune and glory.

124

00:05:57,920 --> 00:05:59,640

After pouring over the images,

125

00:05:59,640 --> 00:06:02,000

young Eric had a breakthrough.

126

00:06:02,000 --> 00:06:04,040

So I was sitting there looking at the image

127

00:06:04,040 --> 00:06:04,880

on one of the plates.

128

00:06:04,880 --> 00:06:07,040

It jumped right out. I know I had it.

129

00:06:07,040 --> 00:06:08,760

Jumped up, hit my head on the bunk bed.

130

00:06:08,760 --> 00:06:10,000

I'm on the phone calling them.

131

00:06:10,000 --> 00:06:10,840

They're going crazy.

132

00:06:10,840 --> 00:06:12,160

Okay, what did you see?

133

00:06:12,160 --> 00:06:14,720

If you look right here, there's a windmill.

134

00:06:14,720 --> 00:06:16,840

If you take the veins of the windmill off,

135

00:06:16,840 --> 00:06:19,520

it instantly becomes the water tower here in Chicago.

136

00:06:20,800 --> 00:06:22,080

Yeah, it does. Yeah.

137

00:06:22,080 --> 00:06:23,160

It does. Oh, we're crazy.

138

00:06:23,160 --> 00:06:24,560

Were you freaking out? We were.

139

00:06:24,560 --> 00:06:25,720

Screaming yelling.

140

00:06:25,720 --> 00:06:27,320

We're like, we found a bag of gold.

141

00:06:27,320 --> 00:06:28,160

Right.

142

00:06:29,440 --> 00:06:32,520

They had their starting point, the Windy City,

143

00:06:32,520 --> 00:06:34,280

further confirmed in the illustration

144

00:06:34,280 --> 00:06:37,680

by the upside-down Taurus or Chicago Bull.

145

00:06:37,720 --> 00:06:40,560

The Chicago Art Institute's Spirit of the Lake statue

146

00:06:41,560 --> 00:06:44,360

and the outline of the state of Illinois.

147

00:06:44,360 --> 00:06:45,600

Okay, you got the water tower.

148

00:06:45,600 --> 00:06:46,600

Yes. We're in the right city.

149

00:06:46,600 --> 00:06:47,520

Yes.

150

00:06:47,520 --> 00:06:49,080

You're still a long way from digging up treasure.

151

00:06:49,080 --> 00:06:49,920

Oh, yeah.

152

00:06:49,920 --> 00:06:52,760

We had to figure out the first line of the verse.

153

00:06:52,760 --> 00:06:55,440

This is the poem that goes with the illustration.

154

00:06:55,440 --> 00:06:57,280

The first line of the verse is,

155

00:06:57,280 --> 00:06:59,760

where M and B are set in stone

156

00:06:59,760 --> 00:07:02,160

and to Congress, R is known.

157

00:07:02,160 --> 00:07:04,040

M and B are set in stone.

158

00:07:04,040 --> 00:07:07,000

We came to understand it meant man and beast.

159

00:07:07,000 --> 00:07:08,440

Well, right here.

160

00:07:08,440 --> 00:07:09,840

It's also on the plate.

161

00:07:09,840 --> 00:07:11,280

And it's also on the plate.

162

00:07:13,320 --> 00:07:16,200

Where M and B are set in stone.

163

00:07:16,200 --> 00:07:17,400

This is Congress Parkway.

164

00:07:17,400 --> 00:07:18,840

Congress Parkway.

165

00:07:18,840 --> 00:07:21,680

And to Congress, R is known.

166

00:07:21,680 --> 00:07:23,640

And this is R.

167

00:07:23,640 --> 00:07:24,640

The railroad. The railroad.

168

00:07:24,640 --> 00:07:28,240

Illinois Central Gulf, which rumbles by.

169

00:07:30,280 --> 00:07:33,600

Rob and Eric had deciphered a crucial pattern in the secret.

170

00:07:33,600 --> 00:07:37,640

Byron Price used the image to establish the general area

171

00:07:37,640 --> 00:07:39,800

and the verse as a step-by-step map

172

00:07:39,800 --> 00:07:42,000

to the exact location of the treasure.

173

00:07:46,720 --> 00:07:48,480

L sits and left.

174

00:07:48,480 --> 00:07:50,200

Abraham Lincoln.

175

00:07:50,200 --> 00:07:51,760

So Lincoln is what L stands for.

176

00:07:51,760 --> 00:07:52,840

Right. Yeah.

177

00:07:52,840 --> 00:07:54,040

Lincoln, Mr. Lincoln.

178

00:07:54,960 --> 00:07:56,280

From the Lincoln statue,

179

00:07:56,280 --> 00:08:00,280

the verse led them through a precise series of movements.

180

00:08:00,280 --> 00:08:03,360

Beyond his shoulder is the Fair Folk's treasure holder.

181

00:08:04,600 --> 00:08:07,960

The end of 10 by 13 is your clue.

182

00:08:07,960 --> 00:08:10,560

So we figured out, actually, my brother Tim figured out

183

00:08:10,560 --> 00:08:12,800

that the end of 10 by 13 would be the trees.

184

00:08:14,000 --> 00:08:15,560

And then these posts right here.

185

00:08:15,560 --> 00:08:16,360

Uh-huh.

186

00:08:16,360 --> 00:08:18,840

Are a perfect match to this fence post here.

187

00:08:18,840 --> 00:08:20,000

They are a perfect match.

188

00:08:23,960 --> 00:08:24,960

And that leads you to here.

189

00:08:24,960 --> 00:08:25,720

That's it.

190

00:08:25,720 --> 00:08:26,520

This is where you dug.

191

00:08:26,520 --> 00:08:27,360

That's where we dug.

192

00:08:27,360 --> 00:08:28,200

This is the spot.

193

00:08:28,200 --> 00:08:29,200

Yep. This is the spot.

194

00:08:30,840 --> 00:08:32,840

So you dig this hole, and what do you find?

195

00:08:32,840 --> 00:08:33,840

Uh, only ground.

196

00:08:33,840 --> 00:08:34,840

A whole bunch of nothing.

197

00:08:34,840 --> 00:08:35,840

Nothing. Yeah.

198

00:08:35,840 --> 00:08:36,840

Filled with frustration.

199

00:08:36,840 --> 00:08:37,840

Okay, so how did it end?

200

00:08:37,840 --> 00:08:39,560

The frustration took over,

201

00:08:39,560 --> 00:08:41,080

and our one friend, Dan Rosenbach,

202

00:08:41,080 --> 00:08:42,560

threw the shovel against the wall.

203

00:08:45,560 --> 00:08:47,520

Little sliver of dirt slid right off.

204

00:08:47,520 --> 00:08:48,520

Shhh.

205

00:08:48,520 --> 00:08:49,920

And it sat right there.

206

00:08:50,920 --> 00:08:51,920

And it just revealed itself.

207

00:08:51,920 --> 00:08:53,640

And it revealed itself like the secret.

208

00:08:53,640 --> 00:08:55,320

Did you guys go crazy?

209

00:08:55,320 --> 00:08:56,320

Oh, we lost it.

210

00:08:56,320 --> 00:08:57,320

We went nuts.

211

00:09:01,280 --> 00:09:02,280

Would you like to see it?

212

00:09:02,280 --> 00:09:03,280

You have it?

213

00:09:03,280 --> 00:09:04,280

I do.

214

00:09:04,280 --> 00:09:05,280

Yes, I want to see it.

215

00:09:11,280 --> 00:09:12,280

Look at that!

216

00:09:18,280 --> 00:09:21,280

I'm in Chicago investigating an 80s enigma

217

00:09:21,280 --> 00:09:24,280

as mysterious and enduring as David Hasselhoff.

218

00:09:24,280 --> 00:09:25,280

The secret.

219

00:09:25,280 --> 00:09:29,280

A book of puzzles leading to 12 buried treasure boxes.

220

00:09:29,280 --> 00:09:33,280

In 1983, a group of teens solved the first one

221

00:09:33,280 --> 00:09:35,280

and found something incredible.

222

00:09:36,280 --> 00:09:37,280

Look at that!

223

00:09:38,280 --> 00:09:39,280

Look at this!

224

00:09:40,280 --> 00:09:41,280

A treasure box.

225

00:09:41,280 --> 00:09:42,280

Yep.

226

00:09:42,280 --> 00:09:44,280

A real life buried treasure.

227

00:09:46,280 --> 00:09:47,280

Can I open it?

228

00:09:47,280 --> 00:09:48,280

Sure. Absolutely.

229

00:09:51,280 --> 00:09:54,280

The ornate handmade box is covered in fairies

230

00:09:54,280 --> 00:09:57,280

and other strange creatures that appear throughout the book.

231

00:09:57,280 --> 00:09:59,280

And inside, another treasure.

232

00:10:00,280 --> 00:10:01,280

There was a key.

233

00:10:01,280 --> 00:10:02,280

Okay.

234

00:10:02,280 --> 00:10:05,280

And we would send the key to Byron Price, the author in New York,

235

00:10:05,280 --> 00:10:06,280

and he would send us the corresponding gem.

236

00:10:06,280 --> 00:10:07,280

And did he?

237

00:10:07,280 --> 00:10:08,280

Oh, he did.

238

00:10:08,280 --> 00:10:09,280

He did.

239

00:10:09,280 --> 00:10:11,280

The key they sent to Byron Price was returned,

240

00:10:11,280 --> 00:10:13,280

along with a flawless emerald,

241

00:10:13,280 --> 00:10:15,280

exactly like the one in the illustration.

242

00:10:16,280 --> 00:10:19,280

What's your advice for an amateur secret treasure hunter like me?

243

00:10:19,280 --> 00:10:21,280

I would just say use your imagination.

244

00:10:21,280 --> 00:10:22,280

Right, because he did.

245

00:10:22,280 --> 00:10:23,280

Because that's what he did,

246

00:10:23,280 --> 00:10:26,280

and by using our eyes and ears and what we saw around us.

247

00:10:26,280 --> 00:10:28,280

Guys, I got to hand it to you. This is awesome.

248

00:10:28,280 --> 00:10:29,280

Congratulations.

249

00:10:29,280 --> 00:10:30,280

Thank you very much.

250

00:10:30,280 --> 00:10:31,280

You know, how many people can say

251

00:10:31,280 --> 00:10:34,280

that they dug up buried treasure in the world?

252

00:10:35,280 --> 00:10:37,280

Rob and Eric are firmly enshrined

253

00:10:37,280 --> 00:10:39,280

in the Treasure Hunters Hall of Honor.

254

00:10:39,280 --> 00:10:41,280

While I'm left with the realization

255

00:10:41,280 --> 00:10:43,280

that there are nearly a dozen treasure boxes

256

00:10:43,280 --> 00:10:45,280

still waiting to be found,

257

00:10:45,280 --> 00:10:47,280

lucky for me, there's a journalist who thinks

258

00:10:47,280 --> 00:10:49,280

he's closing in on one of them,

259

00:10:49,280 --> 00:10:50,280

just up the road from here.

260

00:10:51,280 --> 00:10:54,280

It's a two-hour drive from Chicago to Milwaukee, Wisconsin.

261

00:10:54,280 --> 00:10:56,280

But I bet I can get there in one.

262

00:11:05,280 --> 00:11:07,280

If you're going to find an 80's treasure,

263

00:11:07,280 --> 00:11:09,280

you've got to drive an 80's treasure.

264

00:11:09,280 --> 00:11:12,280

Let's kick some tires and light some fires.

265

00:11:13,280 --> 00:11:16,280

This is a Camaro I-Roc Z 240 horsepower V8 engine.

266

00:11:16,280 --> 00:11:19,280

This here is, I believe, the flux capacitor.

267

00:11:19,280 --> 00:11:21,280

This is what makes time travel possible.

268

00:11:21,280 --> 00:11:22,280

We've got a reading light.

269

00:11:22,280 --> 00:11:24,280

I assume this is a cocaine holder.

270

00:11:24,280 --> 00:11:26,280

All the mid-80's amenities, really.

271

00:11:43,280 --> 00:11:45,280

Fifty-nine minutes later,

272

00:11:45,280 --> 00:11:47,280

I'm at the entrance of Milwaukee's Lake Park

273

00:11:47,280 --> 00:11:51,280

to meet a secret fanatic as fixated on the clues as I am,

274

00:11:51,280 --> 00:11:53,280

reporter James Renner.

275

00:11:53,280 --> 00:11:56,280

So why are we here at Lake Park on a chilly morning?

276

00:11:56,280 --> 00:11:58,280

One of the poems from the book

277

00:11:58,280 --> 00:12:00,280

and one of the illustrations leads you

278

00:12:00,280 --> 00:12:03,280

to this spot right here,

279

00:12:03,280 --> 00:12:05,280

literally the ground we're standing on.

280

00:12:05,280 --> 00:12:06,280

Convince me.

281

00:12:06,280 --> 00:12:09,280

Looking at the 11 remaining illustrations in The Secret,

282

00:12:09,280 --> 00:12:12,280

James believes that this image is meant to lure readers

283

00:12:12,280 --> 00:12:14,280

to the city of Milwaukee.

284

00:12:14,280 --> 00:12:15,280

How?

285

00:12:15,280 --> 00:12:18,280

Well, you just have to see the clues.

286

00:12:18,280 --> 00:12:19,280

We've got a juggler.

287

00:12:19,280 --> 00:12:20,280

Okay, yes.

288

00:12:20,280 --> 00:12:22,280

Juggling a bunch of objects, a cane or a walking stick,

289

00:12:22,280 --> 00:12:25,280

a flower and a grinder or a millstone,

290

00:12:25,280 --> 00:12:26,280

is that what that is?

291

00:12:26,280 --> 00:12:27,280

Yep.

292

00:12:27,280 --> 00:12:28,280

Okay.

293

00:12:28,280 --> 00:12:32,280

Now, what you have here is Mill walking stick key,

294

00:12:32,280 --> 00:12:33,280

Milwaukee.

295

00:12:33,280 --> 00:12:34,280

Isn't that clever?

296

00:12:34,280 --> 00:12:35,280

That is clever.

297

00:12:35,280 --> 00:12:36,280

Yeah.

298

00:12:36,280 --> 00:12:37,280

Milwaukee.

299

00:12:37,280 --> 00:12:39,280

Back here, you have City Hall.

300

00:12:39,280 --> 00:12:41,280

This is City Hall in Milwaukee.

301

00:12:41,280 --> 00:12:43,280

And that matches that silhouette.

302

00:12:43,280 --> 00:12:44,280

It does.

303

00:12:44,280 --> 00:12:48,280

The image confirms that one box is in Milwaukee.

304

00:12:48,280 --> 00:12:52,280

The accompanying poem tells you where to look.

305

00:12:52,280 --> 00:12:55,280

Ascend the 92 steps.

306

00:12:55,280 --> 00:12:56,280

Here?

307

00:12:56,280 --> 00:12:58,280

I mean, we can count them if you want.

308

00:12:58,280 --> 00:12:59,280

I do.

309

00:12:59,280 --> 00:13:00,280

Okay.

310

00:13:00,280 --> 00:13:01,280

I very much do.

311

00:13:01,280 --> 00:13:02,280

Let's do it.

312

00:13:02,280 --> 00:13:03,280

Come on.

313

00:13:03,280 --> 00:13:06,280

One, two, three, four, five, six, seven, eight.

314

00:13:06,280 --> 00:13:07,280

A meal.

315

00:13:07,280 --> 00:13:08,280

A mussel.

316

00:13:08,280 --> 00:13:09,280

A hot pepper.

317

00:13:09,280 --> 00:13:10,280

A corporate.

318

00:13:10,280 --> 00:13:12,280

Laverne and Shirley, nobody?

319

00:13:12,280 --> 00:13:13,280

Oh, that was amazing.

320

00:13:13,280 --> 00:13:14,280

What were we on?

321

00:13:14,280 --> 00:13:15,280

13.

322

00:13:15,280 --> 00:13:16,280

Or 14.

323

00:13:16,280 --> 00:13:17,280

14.

324

00:13:17,280 --> 00:13:18,280

God, we messed it up.

325

00:13:18,280 --> 00:13:19,280

Let's start again.

326

00:13:19,280 --> 00:13:20,280

One, two.

327

00:13:20,280 --> 00:13:23,280

To quote my favorite Milwaukee based sitcom,

328

00:13:23,280 --> 00:13:24,280

we're going to do it.

329

00:13:24,280 --> 00:13:26,280

Now, 17, 18, 19.

330

00:13:26,280 --> 00:13:28,280

18, 29, 30.

331

00:13:28,280 --> 00:13:35,280

65, 66, 67, 87, 88, 89, 90, 91, 92.

332

00:13:35,280 --> 00:13:36,280

How about that?

333

00:13:36,280 --> 00:13:37,280

92 steps.

334

00:13:37,280 --> 00:13:38,280

Come on.

335

00:13:38,280 --> 00:13:41,280

We're getting rich today.

336

00:13:41,280 --> 00:13:45,280

It has to be this.

337

00:13:45,280 --> 00:13:46,280

Pass the compass.

338

00:13:46,280 --> 00:13:48,280

A lighthouse.

339

00:13:48,280 --> 00:13:50,280

Not just any lighthouse.

340

00:13:50,280 --> 00:13:52,280

This is the north point lighthouse.

341

00:13:52,280 --> 00:13:53,280

Compass points north.

342

00:13:53,280 --> 00:13:54,280

Exactly right.

343

00:13:54,280 --> 00:13:56,280

I mean, that's pretty good.

344

00:13:56,280 --> 00:13:59,280

Byron's clever wordplay transformed the north point

345

00:13:59,280 --> 00:14:02,280

lighthouse into a north pointing compass.

346

00:14:02,280 --> 00:14:03,280

Got to be here.

347

00:14:03,280 --> 00:14:04,280

This is a nice compass.

348

00:14:04,280 --> 00:14:06,280

This is the center of the park.

349

00:14:06,280 --> 00:14:08,280

Byron was here.

350

00:14:08,280 --> 00:14:09,280

No doubt about it.

351

00:14:09,280 --> 00:14:12,280

The next part of the verse is a nightmare.

352

00:14:12,280 --> 00:14:15,280

It mentions the foot of a culvert going below a bridge

353

00:14:15,280 --> 00:14:19,280

and walking 100 paces to the first young birch.

354

00:14:19,280 --> 00:14:22,280

But there are five bridges, multiple culverts,

355

00:14:22,280 --> 00:14:24,280

and a lot of trees.

356

00:14:24,280 --> 00:14:26,280

This is literally a culvert right here.

357

00:14:26,280 --> 00:14:29,280

So for the next four hours, James and I get deep

358

00:14:29,280 --> 00:14:31,280

into the madness of the secret.

359

00:14:31,280 --> 00:14:33,280

9, 10, 11, 11.

360

00:14:33,280 --> 00:14:36,280

Below the bridge, walk 100 paces southeast

361

00:14:36,280 --> 00:14:38,280

over rock and soil.

362

00:14:38,280 --> 00:14:41,280

This spits us right back out on the Lincoln.

363

00:14:41,280 --> 00:14:43,280

Yep.

364

00:14:43,280 --> 00:14:45,280

To the first young birch.

365

00:14:45,280 --> 00:14:46,280

That might have been it right there.

366

00:14:46,280 --> 00:14:47,280

Yep.

367

00:14:47,280 --> 00:14:49,280

I think it is a birch too.

368

00:14:49,280 --> 00:14:51,280

No, it's not.

369

00:14:51,280 --> 00:14:54,280

The birch tree may well be a critical clue,

370

00:14:54,280 --> 00:14:58,280

especially since there appears to be one embedded in the image.

371

00:14:58,280 --> 00:15:00,280

So much stuff here that's been cut down.

372

00:15:00,280 --> 00:15:03,280

I mean, you see fell trees everywhere.

373

00:15:03,280 --> 00:15:05,280

But birch trees die young,

374

00:15:05,280 --> 00:15:08,280

and the park has been re-landscaped over the years.

375

00:15:08,280 --> 00:15:13,280

So we take our best guess and walk forward to the next clue.

376

00:15:13,280 --> 00:15:16,280

Pass three, staying west.

377

00:15:16,280 --> 00:15:18,280

Three, three.

378

00:15:18,280 --> 00:15:21,280

Pass the three.

379

00:15:21,280 --> 00:15:26,280

On a proud tall fifth at its southern foot, the treasure waits.

380

00:15:26,280 --> 00:15:27,280

A proud tall fifth.

381

00:15:27,280 --> 00:15:29,280

A proud tall fifth, what, a fifth birch?

382

00:15:29,280 --> 00:15:31,280

Could it be a note, a fifth note?

383

00:15:31,280 --> 00:15:32,280

Isn't that a thing of music?

384

00:15:32,280 --> 00:15:33,280

Fifth of whiskey.

385

00:15:33,280 --> 00:15:34,280

Right, a fifth of whiskey.

386

00:15:34,280 --> 00:15:36,280

It's the way we're coming this way, right?

387

00:15:36,280 --> 00:15:39,280

We're walking, we pass the three.

388

00:15:42,280 --> 00:15:44,280

Lion?

389

00:15:44,280 --> 00:15:46,280

Let me see the image for a second.

390

00:15:46,280 --> 00:15:48,280

God, this is a bad thing.

391

00:15:52,280 --> 00:15:54,280

Look at this.

392

00:15:55,280 --> 00:15:56,280

I think she's the lion.

393

00:15:56,280 --> 00:15:57,280

Look at her.

394

00:15:57,280 --> 00:16:00,280

Oh, yeah, the face is even the same angle.

395

00:16:00,280 --> 00:16:01,280

Yes.

396

00:16:01,280 --> 00:16:02,280

Look at her hair.

397

00:16:02,280 --> 00:16:03,280

She's the lion.

398

00:16:03,280 --> 00:16:05,280

I think you're right, for sure.

399

00:16:05,280 --> 00:16:06,280

Even the shape of her mouth.

400

00:16:06,280 --> 00:16:07,280

Yep.

401

00:16:07,280 --> 00:16:09,280

Nobody's figured that out before, by the way.

402

00:16:09,280 --> 00:16:10,280

Really?

403

00:16:10,280 --> 00:16:11,280

Yeah.

404

00:16:11,280 --> 00:16:12,280

All right, I'll take it.

405

00:16:12,280 --> 00:16:13,280

You got a piece of it.

406

00:16:13,280 --> 00:16:15,280

I got a piece of the puzzle.

407

00:16:15,280 --> 00:16:19,280

And it says, on a proud tall fifth at its southern foot,

408

00:16:19,280 --> 00:16:22,280

the treasure waits, and the feet of the lion are so prominent.

409

00:16:22,280 --> 00:16:25,280

What's the zodiac for Leo?

410

00:16:25,280 --> 00:16:28,280

Is it the fifth zodiac sign?

411

00:16:28,280 --> 00:16:30,280

It starts with Aries, right?

412

00:16:30,280 --> 00:16:31,280

Hold on.

413

00:16:31,280 --> 00:16:32,280

Google.

414

00:16:32,280 --> 00:16:37,280

Order of astrological sciences, Aries, Taurus, Gemini, Cancer, Leo.

415

00:16:37,280 --> 00:16:39,280

Get out of town.

416

00:16:39,280 --> 00:16:40,280

It's the fifth zodiac.

417

00:16:40,280 --> 00:16:41,280

It could be a fifth.

418

00:16:41,280 --> 00:16:42,280

It's a lion.

419

00:16:42,280 --> 00:16:43,280

A lion could be a fifth.

420

00:16:43,280 --> 00:16:44,280

It's buried under a lion.

421

00:16:44,280 --> 00:16:45,280

It's buried under a lion.

422

00:16:45,280 --> 00:16:47,280

Let's get the probe.

423

00:16:47,280 --> 00:16:49,280

Let's get the probe.

424

00:16:49,280 --> 00:16:53,280

But just as we seem to be closing in on the secrets of the secret,

425

00:16:53,280 --> 00:16:56,280

Mother Nature decides to throw us a curve ball.

426

00:16:56,280 --> 00:16:58,280

Holding the metal rod in a lightning storm.

427

00:16:58,280 --> 00:16:59,280

You're supposed to do that, right?

428

00:16:59,280 --> 00:17:00,280

Yeah.

429

00:17:00,280 --> 00:17:02,280

OK, here we go.

430

00:17:06,280 --> 00:17:07,280

What do you got?

431

00:17:07,280 --> 00:17:08,280

These hits everywhere here.

432

00:17:08,280 --> 00:17:09,280

Really?

433

00:17:14,280 --> 00:17:16,280

There's something here three feet down.

434

00:17:19,280 --> 00:17:21,280

Come on, Byron.

435

00:17:22,280 --> 00:17:23,280

Give it up.

436

00:17:26,280 --> 00:17:27,280

What are you hitting?

437

00:17:27,280 --> 00:17:29,280

Man, that looks like something.

438

00:17:30,280 --> 00:17:31,280

I think it's right here.

439

00:17:39,280 --> 00:17:41,280

There's something here three feet down.

440

00:17:42,280 --> 00:17:45,280

I'm ensnared in the puzzles of the secret,

441

00:17:45,280 --> 00:17:48,280

a book of clues leading to 12 buried treasure boxes.

442

00:17:49,280 --> 00:17:52,280

James Renner has brought me to Milwaukee's Lake Park,

443

00:17:52,280 --> 00:17:54,280

where veiled landmarks and signs

444

00:17:54,280 --> 00:17:57,280

lead us to the southern foot of this lion statue.

445

00:17:57,280 --> 00:18:00,280

And now, it's the moment of truth.

446

00:18:00,280 --> 00:18:01,280

What are you hitting?

447

00:18:01,280 --> 00:18:03,280

Man, that looks like something.

448

00:18:04,280 --> 00:18:05,280

I think it's right here.

449

00:18:13,280 --> 00:18:15,280

Does it feel like plexiglass?

450

00:18:15,280 --> 00:18:16,280

No.

451

00:18:19,280 --> 00:18:20,280

It's a rock.

452

00:18:20,280 --> 00:18:21,280

It's a rock?

453

00:18:21,280 --> 00:18:22,280

Are you out here?

454

00:18:22,280 --> 00:18:24,280

I don't think it's here.

455

00:18:24,280 --> 00:18:26,280

I don't see a treasure box.

456

00:18:29,280 --> 00:18:31,280

You got lightning strikes.

457

00:18:31,280 --> 00:18:33,280

OK, let's call it.

458

00:18:33,280 --> 00:18:35,280

Josh, the gear's getting soaked.

459

00:18:36,280 --> 00:18:38,280

Yeah, let's get out of the lightning.

460

00:18:38,280 --> 00:18:39,280

Yeah, we gotta get out of here.

461

00:18:39,280 --> 00:18:40,280

All right, come on.

462

00:18:43,280 --> 00:18:44,280

Let's go right into the lightning.

463

00:18:44,280 --> 00:18:45,280

Come on.

464

00:18:45,280 --> 00:18:46,280

Come on.

465

00:18:46,280 --> 00:18:48,280

We take shelter from the storm,

466

00:18:48,280 --> 00:18:50,280

having cracked a clue from the puzzle

467

00:18:50,280 --> 00:18:53,280

and finding the treasure just out of reach.

468

00:18:54,280 --> 00:18:57,280

This is how it goes in the world of the secret.

469

00:18:59,280 --> 00:19:01,280

James will continue the hunt in Milwaukee,

470

00:19:01,280 --> 00:19:04,280

while I turn the page to discover critical clues

471

00:19:04,280 --> 00:19:07,280

hiding in the harbor of New York City.

472

00:19:10,280 --> 00:19:12,280

At the foggy docks of Battery Park,

473

00:19:12,280 --> 00:19:14,280

I board a nearly empty ferry.

474

00:19:14,280 --> 00:19:15,280

Morning.

475

00:19:15,280 --> 00:19:17,280

Where I'm meeting the only two people

476

00:19:17,280 --> 00:19:20,280

who truly know the mind of the puzzle master Byron Price,

477

00:19:20,280 --> 00:19:22,280

his daughters.

478

00:19:22,280 --> 00:19:23,280

Hello.

479

00:19:23,280 --> 00:19:24,280

Hi.

480

00:19:24,280 --> 00:19:25,280

I'm Josh.

481

00:19:25,280 --> 00:19:26,280

Blair, nice to meet you.

482

00:19:26,280 --> 00:19:27,280

Blair, how are you?

483

00:19:27,280 --> 00:19:28,280

Tara, nice to meet you.

484

00:19:28,280 --> 00:19:29,280

Tara, how are you?

485

00:19:29,280 --> 00:19:30,280

This is a super spooky morning.

486

00:19:30,280 --> 00:19:31,280

Tara, New York.

487

00:19:31,280 --> 00:19:34,280

You know, I'm knee deep in your father's puzzle here.

488

00:19:34,280 --> 00:19:37,280

Do you think that he would be surprised today

489

00:19:37,280 --> 00:19:39,280

to know that people are still looking for this?

490

00:19:39,280 --> 00:19:40,280

Yeah, absolutely.

491

00:19:40,280 --> 00:19:43,280

I think that he thought that people would find it very quickly.

492

00:19:43,280 --> 00:19:45,280

I think he thought that the puzzles were like a lot easier

493

00:19:45,280 --> 00:19:46,280

than they are.

494

00:19:46,280 --> 00:19:47,280

Right.

495

00:19:47,280 --> 00:19:48,280

People get so hung up on the treasure itself.

496

00:19:48,280 --> 00:19:50,280

Tell me about the core of the book.

497

00:19:50,280 --> 00:19:53,280

I would say the book is about immigration.

498

00:19:53,280 --> 00:19:55,280

Every puzzle that's in there is representative

499

00:19:55,280 --> 00:19:57,280

of a different immigrant group.

500

00:19:57,280 --> 00:19:58,280

Right.

501

00:19:58,280 --> 00:20:01,280

While the 12 paintings and poems drive the hunt,

502

00:20:01,280 --> 00:20:03,280

the preamble to the secret gives the treasure

503

00:20:03,280 --> 00:20:05,280

a mythological origin.

504

00:20:05,280 --> 00:20:08,280

It tells the tale of the fair people,

505

00:20:08,280 --> 00:20:11,280

fairy creatures who left Europe and settled in the New World,

506

00:20:11,280 --> 00:20:14,280

where they hid 12 precious treasure boxes.

507

00:20:14,280 --> 00:20:16,280

This was Byron Price's heartfelt framing

508

00:20:16,280 --> 00:20:18,280

for his one-of-a-kind game.

509

00:20:18,280 --> 00:20:21,280

Yeah, no, honestly, there's no better place to be than Ellis Island.

510

00:20:21,280 --> 00:20:22,280

Right.

511

00:20:22,280 --> 00:20:23,280

Probably to talk about him.

512

00:20:23,280 --> 00:20:24,280

I get it now.

513

00:20:24,280 --> 00:20:27,280

No more famous immigrant hub in America than right here.

514

00:20:29,280 --> 00:20:33,280

Nearly 40% of Americans have a family connection to Ellis Island.

515

00:20:33,280 --> 00:20:36,280

Between 1892 and 1958,

516

00:20:36,280 --> 00:20:40,280

more than 12 million immigrants journeyed to the island of hope,

517

00:20:40,280 --> 00:20:42,280

seeking the American dream.

518

00:20:42,280 --> 00:20:44,280

And your family came through here, right?

519

00:20:44,280 --> 00:20:45,280

Uh-huh.

520

00:20:45,280 --> 00:20:46,280

Our dad's dad.

521

00:20:46,280 --> 00:20:49,280

And that's what I think made my dad so obsessed

522

00:20:49,280 --> 00:20:51,280

with the immigration story.

523

00:20:51,280 --> 00:20:53,280

The more that I learn about your father,

524

00:20:53,280 --> 00:20:56,280

the more I understand that this is really about heritage

525

00:20:56,280 --> 00:20:59,280

and with him connecting back to his roots in a way.

526

00:20:59,280 --> 00:21:00,280

Definitely.

527

00:21:00,280 --> 00:21:03,280

Each park and city that Byron hid a treasure in

528

00:21:03,280 --> 00:21:05,280

celebrates a different immigrant group,

529

00:21:05,280 --> 00:21:07,280

the Irish in Chicago,

530

00:21:07,280 --> 00:21:10,280

the German immigrants who helped settle Milwaukee,

531

00:21:10,280 --> 00:21:13,280

and here in New York, Jewish immigrants,

532

00:21:13,280 --> 00:21:16,280

like the relatives of Byron Price.

533

00:21:16,280 --> 00:21:19,280

This is actually my family.

534

00:21:19,280 --> 00:21:22,280

That's why Cara and Blair have brought me here,

535

00:21:22,280 --> 00:21:24,280

because of the personal connection to their father

536

00:21:24,280 --> 00:21:27,280

and his own immigrant history.

537

00:21:27,280 --> 00:21:30,280

Obviously, his life was tragically cut short.

538

00:21:30,280 --> 00:21:32,280

This is now a legacy that lives on.

539

00:21:32,280 --> 00:21:36,280

I think that this book sort of asks his readers

540

00:21:36,280 --> 00:21:39,280

to stop and take a second to appreciate your surroundings.

541

00:21:39,280 --> 00:21:41,280

And appreciate where you've come from.

542

00:21:41,280 --> 00:21:42,280

Yeah, absolutely.

543

00:21:42,280 --> 00:21:45,280

Is there any doubt in your mind that one of the boxes is here?

544

00:21:45,280 --> 00:21:47,280

So he did say in a very fatherly way,

545

00:21:47,280 --> 00:21:49,280

where would daddy bury a treasure?

546

00:21:49,280 --> 00:21:52,280

And so in New York, and of course,

547

00:21:52,280 --> 00:21:54,280

it would be crazy if he didn't bury a treasure in New York.

548

00:21:54,280 --> 00:21:55,280

Right.

549

00:21:55,280 --> 00:21:59,280

And so in which illustration do you think is the New York illustration?

550

00:21:59,280 --> 00:22:02,280

The last illustration.

551

00:22:02,280 --> 00:22:04,280

This, you think, leads to the New York box?

552

00:22:04,280 --> 00:22:05,280

Absolutely.

553

00:22:05,280 --> 00:22:06,280

Yeah.

554

00:22:06,280 --> 00:22:09,280

I think the woman in the photo has the face of the Statue of Liberty.

555

00:22:09,280 --> 00:22:11,280

Oh, yeah.

556

00:22:11,280 --> 00:22:13,280

She does.

557

00:22:13,280 --> 00:22:18,280

I think the bottom of her dress sort of outlines the shape of Manhattan.

558

00:22:18,280 --> 00:22:21,280

That's really compelling.

559

00:22:24,280 --> 00:22:26,280

He said that for the New York one,

560

00:22:26,280 --> 00:22:28,280

where you're standing, where the treasure is buried,

561

00:22:28,280 --> 00:22:31,280

you can see all of the features that are in that illustration.

562

00:22:31,280 --> 00:22:32,280

You can see them all from the digspot.

563

00:22:32,280 --> 00:22:34,280

Yeah, from the digspot in the New York one.

564

00:22:34,280 --> 00:22:35,280

Yeah.

565

00:22:35,280 --> 00:22:37,280

Okay, that's really intriguing.

566

00:22:41,280 --> 00:22:43,280

To do a bit of investigating for the New York box,

567

00:22:43,280 --> 00:22:46,280

I'm bidding farewell to Byron's daughters

568

00:22:46,280 --> 00:22:48,280

and heading across the water to Wall Street,

569

00:22:48,280 --> 00:22:51,280

where some think the clues point to the treasure.

570

00:22:51,280 --> 00:22:56,280

The poem portion of the New York puzzle starts off with a doozy of a clue.

571

00:22:56,280 --> 00:22:58,280

In the shadow of the Grey Giant,

572

00:22:58,280 --> 00:23:02,280

find the arm that extends over the slender path.

573

00:23:02,280 --> 00:23:05,280

Now, the most obvious choice for the Grey Giant is the Statue of Liberty,

574

00:23:05,280 --> 00:23:08,280

but she's obviously green and not gray.

575

00:23:08,280 --> 00:23:10,280

This could also be the Grey Giant,

576

00:23:10,280 --> 00:23:12,280

the Statue of George Washington,

577

00:23:12,280 --> 00:23:14,280

a giant of American history.

578

00:23:14,280 --> 00:23:18,280

And we see that Washington's arm is outstretched over Wall Street,

579

00:23:18,280 --> 00:23:22,280

and Wall Street is one of the most narrow streets of Lower Manhattan.

580

00:23:22,280 --> 00:23:24,280

Look down the slender path, and what do you see at the end?

581

00:23:24,280 --> 00:23:28,280

A clock that looks a lot like the clock from the image one.

582

00:23:29,280 --> 00:23:32,280

You get down to the end of Wall Street, and you find this.

583

00:23:32,280 --> 00:23:36,280

This is the Trinity Church, one of the oldest churches in New York City,

584

00:23:36,280 --> 00:23:39,280

and very much tied to the next clue in the puzzle.

585

00:23:39,280 --> 00:23:42,280

It says the sign nearby speaks of Indies native.

586

00:23:42,280 --> 00:23:47,280

Now, there's only one person that could be the most famous Indies native in American history,

587

00:23:47,280 --> 00:23:50,280

is Alexander Hamilton, who immigrated here from the West Indies.

588

00:23:50,280 --> 00:23:52,280

He went on to found the U.S. Treasury.

589

00:23:52,280 --> 00:23:54,280

He's the guy in the front of the \$10 bill,

590

00:23:54,280 --> 00:23:57,280

and the star of a Broadway musical that for some reason I still cannot get to.

591

00:23:57,280 --> 00:24:01,280

But the point is, there are signs of his name here at the Trinity Church,

592

00:24:01,280 --> 00:24:04,280

because he's actually buried here in the graveyard.

593

00:24:04,280 --> 00:24:06,280

And just beyond is Bowling Green Park,

594

00:24:06,280 --> 00:24:09,280

one of the most famous and most historic parks in the city.

595

00:24:12,280 --> 00:24:16,280

Bowling Green Park is actually the oldest park in the city.

596

00:24:16,280 --> 00:24:20,280

It's also reportedly where the Dutch bought the island of Manhattan from the Native Americans,

597

00:24:20,280 --> 00:24:23,280

so it really fits with Byron's immigration theme.

598

00:24:23,280 --> 00:24:25,280

And the park also has kind of a V shape,

599

00:24:25,280 --> 00:24:29,280

which fits with the next line of the puzzle, which mentions one branch of the V.

600

00:24:29,280 --> 00:24:34,280

And then, well, and then it all falls apart.

601

00:24:34,280 --> 00:24:36,280

Even though you can see some of the clues from here,

602

00:24:36,280 --> 00:24:39,280

you could even see Alice Island, or the Statue of Liberty on a clear day.

603

00:24:39,280 --> 00:24:44,280

There's plenty of other things in this poem that don't seem to appear here at all.

604

00:24:44,280 --> 00:24:47,280

In other words, you've got one illustration,

605

00:24:47,280 --> 00:24:52,280

12 lines of verse, and infinite possibilities.

606

00:24:53,280 --> 00:24:56,280

Endless interpretation.

607

00:24:56,280 --> 00:24:58,280

It's the curse of the secret.

608

00:24:58,280 --> 00:25:00,280

Sure, the treasure box could be in Manhattan,

609

00:25:00,280 --> 00:25:02,280

but some think it's in Brooklyn.

610

00:25:02,280 --> 00:25:06,280

Sometimes it's hard to separate the facts from, well, bull.

611

00:25:06,280 --> 00:25:11,280

The New York puzzle remains one of the hardest and seems far from being solved.

612

00:25:11,280 --> 00:25:15,280

Before I tackle another puzzle from the secret, I'm heading to Cleveland

613

00:25:15,280 --> 00:25:19,280

to meet the one person who might hold the key to all the secrets.

614

00:25:19,280 --> 00:25:23,280

To meet the one person who might hold the key to all the puzzles.

615

00:25:23,280 --> 00:25:26,280

The book's illustrator, John Jude Palincar.

616

00:25:26,280 --> 00:25:27,280

Josh, how are you?

617

00:25:27,280 --> 00:25:28,280

How are you?

618

00:25:28,280 --> 00:25:30,280

Oh, look at this.

619

00:25:30,280 --> 00:25:32,280

These are the originals.

620

00:25:32,280 --> 00:25:34,280

Look at this.

621

00:25:39,280 --> 00:25:40,280

Look at this.

622

00:25:40,280 --> 00:25:41,280

These are the originals.

623

00:25:41,280 --> 00:25:43,280

Yes, these are the original paintings.

624

00:25:43,280 --> 00:25:45,280

They're bigger than I expected, and they're beautiful in person.

625

00:25:45,280 --> 00:25:49,280

I'm just outside of Cleveland, Ohio at the studio of a claimed painter,

626

00:25:49,280 --> 00:25:51,280

John Jude Palincar.

627

00:25:51,280 --> 00:25:53,280

I'm hoping he could help me unravel the secret,

628

00:25:53,280 --> 00:25:58,280

the 80s-era puzzle that makes the Rubik's Cube look like child's play.

629

00:25:58,280 --> 00:26:03,280

After all, John was hired by the book's author to create its cryptic illustrations.

630

00:26:03,280 --> 00:26:07,280

Simple question first, if you could just tell me where the treasures are buried.

631

00:26:07,280 --> 00:26:09,280

I'm sorry, I can't.

632

00:26:09,280 --> 00:26:10,280

Oh, okay, I'm sorry.

633

00:26:10,280 --> 00:26:11,280

I have to kill you if I...

634

00:26:11,280 --> 00:26:12,280

Oh, okay, I understand.

635

00:26:12,280 --> 00:26:14,280

You know, I had to take a crack at it.

636

00:26:14,280 --> 00:26:17,280

In 2011, Byron Price traveled to parks around the country,

637

00:26:17,280 --> 00:26:21,280

jotting down notes and photographing key landmarks.

638

00:26:21,280 --> 00:26:25,280

He would return later, disguised as a maintenance worker,

639

00:26:25,280 --> 00:26:28,280

to sneak in and bury the treasure boxes.

640

00:26:28,280 --> 00:26:29,280

How would this work?

641

00:26:29,280 --> 00:26:30,280

He would send you things?

642

00:26:30,280 --> 00:26:32,280

He would send me a folder, a dossier, if you will.

643

00:26:32,280 --> 00:26:36,280

It would contain numerous photographs.

644

00:26:36,280 --> 00:26:40,280

There would be a sheet of things that should be included in the painting.

645

00:26:40,280 --> 00:26:43,280

John would receive the pictures and a set of instructions

646

00:26:43,280 --> 00:26:45,280

and incorporate them into his paintings.

647

00:26:45,280 --> 00:26:50,280

He never saw the burial sites or even Byron's original notes.

648

00:26:50,280 --> 00:26:52,280

With Byron's tragic passing,

649

00:26:52,280 --> 00:26:56,280

John became the only person with some knowledge of the puzzles.

650

00:26:56,280 --> 00:27:02,280

Can you give me any hint as to where any of the remaining boxes are buried?

651

00:27:02,280 --> 00:27:07,280

Beyond signing contracts to say I can't say anything, I am legally bound.

652

00:27:07,280 --> 00:27:08,280

Right.

653

00:27:08,280 --> 00:27:11,280

But I wouldn't tell anybody because he's my friend.

654

00:27:11,280 --> 00:27:12,280

Yeah.

655

00:27:12,280 --> 00:27:14,280

And this is his legacy.

656

00:27:14,280 --> 00:27:16,280

Kind of being loyal.

657

00:27:16,280 --> 00:27:17,280

Exactly.

658

00:27:17,280 --> 00:27:18,280

Yeah.

659

00:27:18,280 --> 00:27:19,280

I burned all the photos.

660

00:27:19,280 --> 00:27:20,280

Why?

661

00:27:20,280 --> 00:27:23,280

All his notes because it wasn't meant to be seen once it was done.

662

00:27:23,280 --> 00:27:27,280

Like any good spy, you destroy the evidence.

663

00:27:27,280 --> 00:27:29,280

This is like Watergate.

664

00:27:29,280 --> 00:27:32,280

It's been 37 years now.

665

00:27:32,280 --> 00:27:33,280

Don't remind me.

666

00:27:33,280 --> 00:27:34,280

Sorry.

667

00:27:34,280 --> 00:27:35,280

37 years, yeah.

668

00:27:35,280 --> 00:27:38,280

Are you surprised that only two of the 12 boxes were found?

669

00:27:38,280 --> 00:27:41,280

I try to figure some of them out and I can't figure them out.

670

00:27:41,280 --> 00:27:42,280

I've read through the verses.

671

00:27:42,280 --> 00:27:43,280

That's crazy.

672

00:27:43,280 --> 00:27:47,280

In fact, John would be very pleased if people stopped trying to reach out to him

673

00:27:47,280 --> 00:27:49,280

with their pet theories about the puzzles.

674

00:27:49,280 --> 00:27:52,280

I do not know where these treasures are buried.

675

00:27:52,280 --> 00:27:54,280

Please stop writing.

676

00:27:54,280 --> 00:27:55,280

Please.

677

00:27:55,280 --> 00:27:56,280

Please.

678

00:27:57,280 --> 00:28:00,280

Does John know more than he lets on?

679

00:28:00,280 --> 00:28:01,280

Perhaps.

680

00:28:01,280 --> 00:28:06,280

But I respect his commitment to his friend and to keeping the secret hush hush.

681

00:28:11,280 --> 00:28:16,280

He is able to connect me to someone else who knows a thing or two about the secret.

682

00:28:16,280 --> 00:28:20,280

One of the guys who dug up the only other box ever to be recovered.

683

00:28:20,280 --> 00:28:22,280

Meet Andy Abrams.

684

00:28:22,280 --> 00:28:24,280

We're here at the Cleveland Cultural Gardens,

685

00:28:24,280 --> 00:28:27,280

a shrine to immigrant groups from around the world.

686

00:28:27,280 --> 00:28:29,280

Andy is a lawyer from New Jersey

687

00:28:29,280 --> 00:28:34,280

and in 2004, his co-worker convinced him to take on a curious case,

688

00:28:34,280 --> 00:28:37,280

solving one of the puzzles in the secret.

689

00:28:37,280 --> 00:28:40,280

I had a guy who used to work next to me named Brian Zinn.

690

00:28:40,280 --> 00:28:43,280

Very intelligent guy, always looking for diversions.

691

00:28:43,280 --> 00:28:47,280

He comes into my office one day and he pulls out a copy of this book.

692

00:28:47,280 --> 00:28:49,280

And what did you think when you heard about this thing?

693

00:28:49,280 --> 00:28:53,280

I thought he was insane and I would dismiss him as quickly as possible so I could get back to work.

694

00:28:53,280 --> 00:28:54,280

Right, okay.

695

00:28:54,280 --> 00:28:55,280

You were not a treasure hunter by trade.

696

00:28:55,280 --> 00:28:56,280

No.

697

00:28:57,280 --> 00:29:04,280

Brian looked at the images and poems and realized that this one had Cleveland written all over it, literally.

698

00:29:04,280 --> 00:29:08,280

The outline of the city's terminal tower is hidden upside down in the trees.

699

00:29:08,280 --> 00:29:13,280

Brian was convinced and lucky for us, they videotaped their search.

700

00:29:20,280 --> 00:29:25,280

The clues led them to this wall, hidden in plain sight in the painting.

701

00:29:25,280 --> 00:29:27,280

The poem told them right where to dig.

702

00:29:27,280 --> 00:29:30,280

Seven steps up, you can hop from the bottom level.

703

00:29:30,280 --> 00:29:36,280

One, two, three, four, five, six.

704

00:29:36,280 --> 00:29:40,280

Now you've got to hop that last step, it's going to be in here.

705

00:29:40,280 --> 00:29:42,280

And then you start counting the stones.

706

00:29:42,280 --> 00:29:43,280

Correct.

707

00:29:43,280 --> 00:29:47,280

The verse said the box was beneath the tenth stone from right to left.

708

00:29:47,280 --> 00:29:49,280

Brian went immediately to work.

709

00:29:49,280 --> 00:29:54,280

Three, four, five, six, seven, eight, nine, ten.

710

00:29:54,280 --> 00:29:58,280

So your belief, I believe that the treasure is somewhere right here.

711

00:29:58,280 --> 00:30:00,280

In this area.

712

00:30:00,280 --> 00:30:02,280

And you're prepared to dig to China today.

713

00:30:02,280 --> 00:30:04,280

And there's something right here.

714

00:30:04,280 --> 00:30:06,280

We jump into the box.

715

00:30:08,280 --> 00:30:10,280

That's not a good sign.

716

00:30:10,280 --> 00:30:15,280

And by the time we hit bottoms, we hit concrete and there was nothing there.

717

00:30:15,280 --> 00:30:18,280

We didn't even know if there was a treasure at that point.

718

00:30:19,280 --> 00:30:25,280

Andy's friend Brian was so crushed that he literally sat down on the curb with his head in his hands.

719

00:30:25,280 --> 00:30:29,280

Right about then, a light bulb went off in Andy's head.

720

00:30:29,280 --> 00:30:38,280

I turned to face the street and I said, you know, Brian, if you count the ten stones from right to left from the base where we started,

721

00:30:38,280 --> 00:30:42,280

that takes you ten stones over.

722

00:30:42,280 --> 00:30:43,280

Excuse me.

723

00:30:43,280 --> 00:30:46,280

It would have put you in this spot.

724

00:30:46,280 --> 00:30:51,280

And I started poking with the prodding tool in three strokes and I hit something.

725

00:30:51,280 --> 00:30:54,280

There's an actual plexiglass box.

726

00:30:56,280 --> 00:31:03,280

Within about 25 minutes, we unearthed a plexiglass box that had been buried 22 years earlier,

727

00:31:03,280 --> 00:31:05,280

waiting for somebody to find it.

728

00:31:05,280 --> 00:31:06,280

Yeah.

729

00:31:06,280 --> 00:31:07,280

And we did.

730

00:31:07,280 --> 00:31:08,280

Yeah.

731

00:31:08,280 --> 00:31:10,280

I'm like getting emotional listening to you tell the story.

732

00:31:10,280 --> 00:31:16,280

No, I really am because it's so, it's so hard and you did it.

733

00:31:16,280 --> 00:31:19,280

I think for as much research as you do, you got to get a little lucky.

734

00:31:19,280 --> 00:31:20,280

Yeah.

735

00:31:20,280 --> 00:31:31,280

And to tap through and to literally strike treasure, Brian said, other than the birth of my kids, this is the greatest moment of my entire life.

736

00:31:31,280 --> 00:31:34,280

And just like me, they're still obsessing over the puzzles.

737

00:31:34,280 --> 00:31:43,280

Now they believe they're about to solve another and I'm not going to pass up the chance to watch two masters on the cusp of a second treasure box.

738

00:31:43,280 --> 00:31:50,280

And so we're off this time to page 40 of the secret, otherwise known as St. Augustine, Florida.

739

00:31:50,280 --> 00:31:53,280

I'm going with the guys who found a box before.

740

00:31:53,280 --> 00:31:55,280

So we'll lightning strike twice.

741

00:32:04,280 --> 00:32:08,280

Hot on the trail of one of Byron Price's legendary puzzles from the secret.

742

00:32:08,280 --> 00:32:10,280

I've traveled to St. Augustine, Florida.

743

00:32:10,280 --> 00:32:16,280

It's where the treasure hunters who dug up Price's box in Cleveland believe another is ready for the taking.

744

00:32:24,280 --> 00:32:29,280

Well, St. Augustine may be America's oldest city, but in many ways, she is forever young.

745

00:32:29,280 --> 00:32:35,280

That's because in 1513 Spanish explorer, Ponce de Leon came here, reportedly searching for the Fountain of Youth.

746

00:32:35,280 --> 00:32:41,280

And 350 years later, they turned the spot where he landed into the Fountain of Youth Archaeological Park.

747

00:32:41,280 --> 00:32:47,280

And in many ways, this place fits the profile perfectly for one of the hidden boxes.

748

00:32:47,280 --> 00:32:52,280

So the question is, does hope spring eternal at the Fountain of Youth?

749

00:32:54,280 --> 00:32:55,280

Andy, hello.

750

00:32:55,280 --> 00:32:56,280

Hey, how are you, man?

751

00:32:56,280 --> 00:32:57,280

It's good to see you.

752

00:32:57,280 --> 00:32:58,280

It's a lot more humid here than Cleveland.

753

00:32:58,280 --> 00:32:59,280

A little bit.

754

00:32:59,280 --> 00:33:00,280

This is Brian Zinn.

755

00:33:00,280 --> 00:33:01,280

Hi, Josh.

756

00:33:01,280 --> 00:33:02,280

How are you?

757

00:33:02,280 --> 00:33:04,280

This is the gentleman who went to Cleveland with him and found the treasure map.

758

00:33:04,280 --> 00:33:05,280

Congratulations.

759

00:33:05,280 --> 00:33:06,280

Okay.

760

00:33:06,280 --> 00:33:07,280

And this is John Frazier.

761

00:33:07,280 --> 00:33:10,280

He's one of the owners and runs the Fountain of Youth Park.

762

00:33:10,280 --> 00:33:11,280

Terrific.

763

00:33:11,280 --> 00:33:13,280

Okay, so question one.

764

00:33:13,280 --> 00:33:14,280

Why here?

765

00:33:14,280 --> 00:33:21,280

Well, if you look here in the clouds, in the white space, you can see the state of Florida.

766

00:33:21,280 --> 00:33:22,280

Uh-huh.

767

00:33:22,280 --> 00:33:23,280

Yeah, right here.

768

00:33:23,280 --> 00:33:24,280

Right.

769

00:33:24,280 --> 00:33:25,280

Okay.

770

00:33:25,280 --> 00:33:27,280

There's also somebody who looks like Ponce de Leon.

771

00:33:27,280 --> 00:33:34,280

The very first line of the verse is, the first chapter written in water.

772

00:33:34,280 --> 00:33:35,280

Right.

773

00:33:35,280 --> 00:33:36,280

What does that mean?

774

00:33:36,280 --> 00:33:41,280

Well, the words, the first chapter is actually written on the entrance gate to the park.

775

00:33:41,280 --> 00:33:43,280

First thing you see, first thing on the verse.

776

00:33:43,280 --> 00:33:44,280

Right.

777

00:33:44,280 --> 00:33:49,280

And written in water could imply the park's celebrated Fountain of Youth, which flows out

778

00:33:49,280 --> 00:33:51,280

of a spring nearby.

779

00:33:51,280 --> 00:33:52,280

Stars move by day.

780

00:33:52,280 --> 00:33:53,280

Where is that?

781

00:33:53,280 --> 00:33:56,280

That's the planetarium right over here.

782

00:33:56,280 --> 00:33:59,280

A place where literally you can see stars during the day.

783

00:33:59,280 --> 00:34:00,280

Absolutely.

784

00:34:00,280 --> 00:34:05,280

There's no doubt in my mind that we're in the right place.

785

00:34:05,280 --> 00:34:09,280

But the thing that is scaring me is that you got a big park here, John.

786

00:34:09,280 --> 00:34:10,280

Yeah, a lot of things.

787

00:34:10,280 --> 00:34:12,280

So how do you know where to put a shovel?

788

00:34:12,280 --> 00:34:15,280

He specifically tells you where the treasure is.

789

00:34:15,280 --> 00:34:19,280

He says, behind bending branches and a green picket fence.

790

00:34:19,280 --> 00:34:21,280

The clues are all around us.

791

00:34:21,280 --> 00:34:27,280

A canopy of bending branches runs along the park and a green picket fence stands just

792

00:34:27,280 --> 00:34:28,280

a few feet away.

793

00:34:28,280 --> 00:34:33,280

Okay, now the key, the clutch line at the base of a tall tree.

794

00:34:33,280 --> 00:34:34,280

And I have a problem now.

795

00:34:34,280 --> 00:34:37,280

We got like a million tall trees here.

796

00:34:37,280 --> 00:34:39,280

So how do you narrow this down?

797

00:34:39,280 --> 00:34:41,280

How do you figure out which tall tree?

798

00:34:41,280 --> 00:34:46,280

35 years of landscaping means new trees have been planted and trees that were here in the

799

00:34:46,280 --> 00:34:47,280

80s are gone.

800

00:34:47,280 --> 00:34:50,280

Finding the final marker is not going to be easy.

801

00:34:50,280 --> 00:34:52,280

No pun intended, I'm stumped.

802

00:34:52,280 --> 00:34:54,280

And for that, we have a secret weapon.

803

00:34:54,280 --> 00:34:55,280

You have a secret weapon?

804

00:34:55,280 --> 00:34:56,280

Secret weapon.

805

00:34:56,280 --> 00:34:58,280

Oh, I like secret weapons.

806

00:35:00,280 --> 00:35:04,280

Josh, why don't you introduce you to Steve and Sean from Geoview.

807

00:35:04,280 --> 00:35:05,280

How are you, man?

808

00:35:05,280 --> 00:35:06,280

Nice to meet you.

809

00:35:06,280 --> 00:35:07,280

Sean, nice to meet you.

810

00:35:07,280 --> 00:35:08,280

I like the look of this.

811

00:35:08,280 --> 00:35:09,280

This is GPR, yeah?

812

00:35:09,280 --> 00:35:11,280

Yes, this is ground penetrating radar.

813

00:35:11,280 --> 00:35:17,280

Ground penetrating radar, GPR, is very good at picking up electrical contrast in the soil.

814

00:35:17,280 --> 00:35:21,280

So if somebody dug down here and buried something and filled it in, this unit can see that?

815

00:35:21,280 --> 00:35:23,280

It can see soil disturbances, yes.

816

00:35:23,280 --> 00:35:24,280

Okay, so what's the move?

817

00:35:24,280 --> 00:35:25,280

What do we do?

818

00:35:25,280 --> 00:35:26,280

We just start walking.

819

00:35:26,280 --> 00:35:27,280

So you want to take the ring?

820

00:35:27,280 --> 00:35:28,280

Oh, please.

821

00:35:28,280 --> 00:35:29,280

Are you kidding?

822

00:35:29,280 --> 00:35:30,280

I'd love to.

823

00:35:30,280 --> 00:35:31,280

Here we go.

824

00:35:31,280 --> 00:35:32,280

I'm going to do my best not to break this.

825

00:35:32,280 --> 00:35:33,280

Let's start walking.

826

00:35:33,280 --> 00:35:38,280

Purists may consider GPR an unfair advantage, but three decades have passed and the final

827

00:35:38,280 --> 00:35:41,280

clue is tied to a tree we can't trace.

828

00:35:41,280 --> 00:35:43,280

We're all out of options.

829

00:35:43,280 --> 00:35:44,280

We passed that tree.

830

00:35:44,280 --> 00:35:46,280

We start seeing these isolated parabolas.

831

00:35:46,280 --> 00:35:47,280

Right.

832

00:35:47,280 --> 00:35:48,280

At various depths.

833

00:35:48,280 --> 00:35:50,280

So we're looking for signals like this?

834

00:35:50,280 --> 00:35:51,280

Yes.

835

00:35:51,280 --> 00:35:52,280

Could be rocks, it could be shells.

836

00:35:52,280 --> 00:35:53,280

It could be a treasure box.

837

00:35:53,280 --> 00:35:54,280

Absolutely.

838

00:35:54,280 --> 00:35:55,280

Trying to stay positive here.

839

00:35:55,280 --> 00:35:56,280

All right, let's do it.

840

00:35:56,280 --> 00:36:00,280

Josh, I think...

841

00:36:00,280 --> 00:36:05,280

Oh, right there.

842

00:36:05,280 --> 00:36:06,280

What is that?

843

00:36:06,280 --> 00:36:08,280

That looks like a small object, yeah?

844

00:36:08,280 --> 00:36:13,280

Look at the soil disturbance around and it's where someone could have dug an actual hole.

845

00:36:13,280 --> 00:36:14,280

Let's mark it.

846

00:36:14,280 --> 00:36:15,280

Let's definitely mark it.

847

00:36:15,280 --> 00:36:17,280

I'm not going to get ahead of myself.

848

00:36:17,280 --> 00:36:18,280

That could be anything.

849

00:36:18,280 --> 00:36:19,280

That's a rock.

850

00:36:19,280 --> 00:36:20,280

That could be a rock.

851

00:36:20,280 --> 00:36:21,280

We're not going to get excited.

852

00:36:21,280 --> 00:36:28,280

Because the GPR can't tell us what's down there, we're marking all the hits.

853

00:36:28,280 --> 00:36:29,280

There's another one.

854

00:36:29,280 --> 00:36:30,280

Right there.

855

00:36:30,280 --> 00:36:31,280

Another one.

856

00:36:31,280 --> 00:36:32,280

Another flag.

857

00:36:32,280 --> 00:36:33,280

Here we go.

858

00:36:33,280 --> 00:36:35,280

We'll go back and dig the most promising.

859

00:36:35,280 --> 00:36:36,280

All right, let's keep pushing.

860

00:36:36,280 --> 00:36:37,280

Come on.

861

00:36:37,280 --> 00:36:38,280

Let's get some more.

862

00:36:38,280 --> 00:36:39,280

Here we go.

863

00:36:39,280 --> 00:36:40,280

What is that?

864

00:36:40,280 --> 00:36:41,280

What is that?

865

00:36:41,280 --> 00:36:44,280

That looks like it could be an object, yes?

866

00:36:44,280 --> 00:36:46,280

Right about two and a half feet down.

867

00:36:46,280 --> 00:36:47,280

Two and a half feet down.

868

00:36:47,280 --> 00:36:48,280

Oh my God.

869

00:36:48,280 --> 00:36:50,280

And that's about how deep was the Cleveland box?

870

00:36:50,280 --> 00:36:51,280

Exactly the same.

871

00:36:51,280 --> 00:36:52,280

Really?

872

00:36:52,280 --> 00:36:53,280

Exactly the same.

873

00:36:53,280 --> 00:36:54,280

Awesome.

874

00:36:54,280 --> 00:36:55,280

I think that's a buried object.

875

00:36:55,280 --> 00:36:56,280

Absolutely.

876

00:36:56,280 --> 00:36:57,280

Let's not plant a flag.

877

00:36:57,280 --> 00:36:58,280

Let's actually just check this one out.

878

00:36:58,280 --> 00:37:03,280

We have our strongest reading in the corner where the green fence hits the bending branches.

879

00:37:03,280 --> 00:37:05,280

It matches the verse perfectly.

880

00:37:05,280 --> 00:37:08,280

The treasure box could be right here.

881

00:37:08,280 --> 00:37:11,280

Next step would be Sean to come in and probe it.

882

00:37:11,280 --> 00:37:14,280

Let's do it.

883

00:37:14,280 --> 00:37:16,280

Oh, oh, oh.

884

00:37:16,280 --> 00:37:17,280

Are you hitting something?

885

00:37:17,280 --> 00:37:18,280

Yes.

886

00:37:18,280 --> 00:37:20,280

We got something here.

887

00:37:20,280 --> 00:37:21,280

You can feel that one.

888

00:37:21,280 --> 00:37:23,280

Feel that one right there.

889

00:37:23,280 --> 00:37:24,280

Get out of town.

890

00:37:24,280 --> 00:37:25,280

So there's something there.

891

00:37:25,280 --> 00:37:26,280

Come on.

892

00:37:26,280 --> 00:37:27,280

Definitely something there.

893

00:37:27,280 --> 00:37:29,280

There's something there.

894

00:37:29,280 --> 00:37:30,280

Okay.

895

00:37:30,280 --> 00:37:32,280

And should we check around it?

896

00:37:32,280 --> 00:37:33,280

Yep.

897

00:37:33,280 --> 00:37:34,280

There's something there.

898

00:37:34,280 --> 00:37:36,280

That one's coming out.

899

00:37:36,280 --> 00:37:37,280

Wow.

900

00:37:37,280 --> 00:37:39,280

Is this side of it here?

901

00:37:39,280 --> 00:37:40,280

Oh my.

902

00:37:40,280 --> 00:37:41,280

I mean, you could hear it.

903

00:37:41,280 --> 00:37:42,280

That may be my heart.

904

00:37:42,280 --> 00:37:43,280

I'm not sure.

905

00:37:43,280 --> 00:37:44,280

Okay.

906

00:37:44,280 --> 00:37:46,280

Let's try this side here.

907

00:37:46,280 --> 00:37:49,280

Look at the dimensions that should hit right there.

908

00:37:49,280 --> 00:37:50,280

That's where.

909

00:37:50,280 --> 00:37:52,280

The box is about eight inches wide.

910

00:37:52,280 --> 00:37:53,280

Which is?

911

00:37:53,280 --> 00:37:55,280

Which is about the dimensions of those flags.

912

00:37:55,280 --> 00:37:57,280

Oh, let's dig.

913

00:37:57,280 --> 00:37:58,280

Oh my God.

914

00:37:58,280 --> 00:38:00,280

John, you got a shovel hanging on the wall?

915

00:38:00,280 --> 00:38:01,280

Yeah.

916

00:38:01,280 --> 00:38:03,280

I think I can find one.

917

00:38:03,280 --> 00:38:04,280

All right.

918

00:38:04,280 --> 00:38:06,280

So here we go.

919

00:38:06,280 --> 00:38:08,280

Let's see what's there.

920

00:38:08,280 --> 00:38:09,280

Whoa.

921

00:38:09,280 --> 00:38:10,280

Whoa.

922

00:38:10,280 --> 00:38:11,280

Whoa.

923

00:38:11,280 --> 00:38:12,280

Whoa.

924

00:38:12,280 --> 00:38:14,280

Did you hear the scraping sound?

925

00:38:14,280 --> 00:38:15,280

Oh, another good.

926

00:38:15,280 --> 00:38:16,280

Gosh.

927

00:38:16,280 --> 00:38:17,280

Something.

928

00:38:17,280 --> 00:38:18,280

Hold on.

929

00:38:18,280 --> 00:38:19,280

Oh, come on.

930

00:38:19,280 --> 00:38:20,280

Oh, come on.

931

00:38:20,280 --> 00:38:21,280

Oh, come on.

932

00:38:21,280 --> 00:38:22,280

Oh, come on.

933

00:38:22,280 --> 00:38:23,280

Oh, come on.

934

00:38:23,280 --> 00:38:24,280

Oh, come on.

935

00:38:24,280 --> 00:38:25,280

Oh, come on.

936

00:38:25,280 --> 00:38:26,280

Oh, come on.

937

00:38:26,280 --> 00:38:27,280

Oh, come on.

938

00:38:27,280 --> 00:38:28,280

Oh, come on.

939

00:38:28,280 --> 00:38:29,280

Oh, come on.

940

00:38:29,280 --> 00:38:30,280

Oh, come on.

941

00:38:30,280 --> 00:38:31,280

Oh, come on.

942

00:38:31,280 --> 00:38:32,280

Oh, come on.

943

00:38:32,280 --> 00:38:33,280

Oh, come on.

944

00:38:33,280 --> 00:38:34,280

Oh, come on.

945

00:38:34,280 --> 00:38:35,280

Are you kidding me?

946

00:38:35,280 --> 00:38:36,280

Oh, yeah.

947

00:38:36,280 --> 00:38:37,280

That's Plexiglas.

948

00:38:37,280 --> 00:38:38,280

Wait, is that it?

949

00:38:44,280 --> 00:38:45,280

Oh, come on.

950

00:38:45,280 --> 00:38:46,280

Oh, come on.

951

00:38:46,280 --> 00:38:47,280

Oh, my.

952

00:38:47,280 --> 00:38:49,280

Wait, is that it?

953

00:38:49,280 --> 00:38:50,280

I don't know.

954

00:38:50,280 --> 00:38:51,280

That's Plexiglas.

955

00:38:51,280 --> 00:38:53,280

We're hot on the trail of the secret in St. Augustine's

956

00:38:53,280 --> 00:38:58,280

Fountain of Youth Park, about to unearth a treasure box.

957

00:38:58,280 --> 00:38:59,280

Oh, yeah.

958

00:38:59,280 --> 00:39:00,280

Please.

959

00:39:06,280 --> 00:39:08,280

Oh, tile.

960

00:39:08,280 --> 00:39:09,280

Oh, my God.

961

00:39:09,280 --> 00:39:10,280

Good gosh.

962

00:39:10,280 --> 00:39:11,280

Oh, my God.

963

00:39:11,280 --> 00:39:12,280

Oh, my God.

964

00:39:12,280 --> 00:39:13,280

Oh, my God.

965

00:39:13,280 --> 00:39:14,280

Oh, my God.

966

00:39:14,280 --> 00:39:15,280

Oh, my God.

967

00:39:15,280 --> 00:39:17,280

I mean, I thought that was Plexiglas.

968

00:39:17,280 --> 00:39:18,280

Oh, my God.

969

00:39:18,280 --> 00:39:19,280

Chills.

970

00:39:19,280 --> 00:39:20,280

That's what you call a heartbreaker.

971

00:39:20,280 --> 00:39:21,280

Yeah.

972

00:39:21,280 --> 00:39:23,280

That was not right.

973

00:39:23,280 --> 00:39:24,280

Right.

974

00:39:24,280 --> 00:39:32,280

We continue to seek Byron's final marker.

975

00:39:32,280 --> 00:39:35,280

If it were up to me, I'd dig about a million more holes,

976

00:39:35,280 --> 00:39:38,280

but we have too many tall trees, not enough time,

977

00:39:38,280 --> 00:39:45,280

and a lovely park we don't want to destroy.

978

00:39:45,280 --> 00:39:46,280

Nothing there.

979

00:39:46,280 --> 00:39:49,280

God, come on.

980

00:39:49,280 --> 00:39:52,280

In the end, we head to the park's claim to fame for a drink

981

00:39:52,280 --> 00:39:56,280

and a toast to the Puzzle Master who got the best of us today.

982

00:39:56,280 --> 00:39:58,280

All right, so let's go load up.

983

00:39:58,280 --> 00:40:00,280

All right.

984

00:40:00,280 --> 00:40:02,280

Here's to Byron Price and the secret.

985

00:40:02,280 --> 00:40:03,280

The Byron Price.

986

00:40:03,280 --> 00:40:04,280

The Byron Price.

987

00:40:04,280 --> 00:40:05,280

Here we go.

988

00:40:05,280 --> 00:40:06,280

Cheers.

989

00:40:06,280 --> 00:40:07,280

Cheers.

990

00:40:07,280 --> 00:40:09,280

All right.

991

00:40:09,280 --> 00:40:10,280

How do I look?

992

00:40:10,280 --> 00:40:11,280

Do I look younger?

993

00:40:11,280 --> 00:40:12,280

Is it working?

994

00:40:12,280 --> 00:40:14,280

I feel it.

995

00:40:14,280 --> 00:40:15,280

Whew.

996

00:40:15,280 --> 00:40:22,280

I can admit when I'm beat, and today I got downright smoked.

997

00:40:22,280 --> 00:40:28,280

The secret is maddeningly hard, and I felt crushed that I couldn't decipher it,

998

00:40:28,280 --> 00:40:32,280

but it's also probably my favorite expedition of all time.

999

00:40:32,280 --> 00:40:38,280

Byron Price used these puzzles as bait, tempting readers to embrace a bigger prize,

1000

00:40:38,280 --> 00:40:43,280

the overlooked monuments and parks of America, the thrill of adventure,

1001

00:40:43,280 --> 00:40:47,280

and the ties that bind us to our immigrant past.

1002

00:40:47,280 --> 00:40:52,280

Two puzzles are solved, and my hat goes off to Eric and Rob in Chicago

1003

00:40:52,280 --> 00:40:58,280

and Andy and Brian in Cleveland, but Milwaukee, New York, and Florida are still out there,

1004

00:40:58,280 --> 00:41:03,280

as is Boston, San Francisco, Virginia, and more.

1005

00:41:03,280 --> 00:41:07,280

The boxes with their keys can still be redeemed with Byron Price's estate,

1006

00:41:07,280 --> 00:41:11,280

so the treasures can still be yours.

1007

00:41:11,280 --> 00:41:14,280

But to those seeking glory, a word of warning.

1008

00:41:14,280 --> 00:41:17,280

We dug with special permission from park authorities,

1009

00:41:17,280 --> 00:41:22,280

and many people have lost years of their lives in the winding labyrinth of these puzzles.

1010

00:41:22,280 --> 00:41:30,280

Enter the maze with caution, but be sure to call me if you happen to discover the secret.

1011

00:41:30,280 --> 00:41:34,280

I'm looking for Butch Cassidy's money. Where am I going?

1012

00:41:34,280 --> 00:41:38,280

They buried it all along the outlaw trail.

1013

00:41:38,280 --> 00:41:40,280

Yeah!

1014

00:41:40,280 --> 00:41:42,280

They would bury their money outside.

1015

00:41:42,280 --> 00:41:44,280

Hey! I got a hit!

1016

00:41:44,280 --> 00:41:46,280

We're getting rich today.

1017

00:41:46,280 --> 00:41:48,280

Butch returned home.

1018

00:41:48,280 --> 00:41:52,280

The real Butch Cassidy died right where I'm standing. Where's he buried?

1019

00:41:52,280 --> 00:41:54,280

And I could take you up there right now.

1020

00:41:54,280 --> 00:41:56,280

Whoa! That's bone.

1021

00:41:56,280 --> 00:41:58,280

That is bone.